MEETING OF THE COMMISSION OF FINE ARTS
BRIEFING SESSION
19 March, 1975

AM
9:00 *CONVENE, 708 Jackson Place, N.W., Washington, D.C.*

ADMINISTRATION

A. *Smithsonian Institution, National Zoological Park*

Siting of Administration and Education Building.

B. *American Battle Monuments Commission*

Pershing Memorial, 15th Street and Pennsylvania Avenue, N.W. - Revised Design.

C. *Department of the Treasury, Bureau of the Mint*

President Gerald R. Ford Medal.

D. *General Services Administration*

Proposed Russian Embassy, Mount Alto Hospital Site, Environmental Impact Statement.

E. *National Park Service, National Capital Parks*

Temporary Bicentennial Visitors' Orientation Facility, Washington Monument Grounds.

F. *D.C. Government, Department of Economic Development*

Shipstead-Luce Act

1. SL 75-33, 200 Maryland Avenue, N.E., Veterans of Foreign Wars, Proposed Sculpture.

2. Appendix 2.

Old Georgetown Act

1. OG 75-138, Pennsylvania Avenue and 29th Street, N.W. - New Hotel/Office Building.

2. OG 75-142, 1101 29th Street, N.W. - Raze Existing Garage.

3. Appendix 1.

MEETING OF THE COMMISSION OF FINE ARTS
19 March, 1975

AM
10:00 *CONVENE, 708 Jackson Place, N.W., Washington, D.C.*

ADMINISTRATION

A. Dates of next meetings: 16 April, 1975
21 May, 1975

B. Minutes of February, 1975 meeting.

C. Appointments of Anne Vytlacil and David Rosenthal to Board of Architectural Consultants for Old Georgetown.

SUBMISSIONS-REVIEWS

A. <u>D.C. Government, Department of Economic Development</u>

<u>Old Georgetown Act</u>

1. OG 75-138, Pennsylvania Avenue and 29th Street, N.W., New Hotel/Office Building.

2. OG 75-142, 1101 29th Street, N.W., Raze Existing Garage.

3. Appendix 1.

<u>Shipstead-Luce Act</u>

1. SL 75-31, 30 E Street, S.W., C & P Telephone Company, 5th and 6th Floor Additions plus Penthouse.

2. SL 75-33, 200 Maryland Avenue, N.E., Veterans of Foreign Wars, Proposed Sculpture.

3. Appendix 2.

10:30 *B. <u>Smithsonian Institution, National Zoological Park</u>*

Siting of Administration and Education Building.

C. <u>National Capital Planning Commission</u>

Georgetown Planning Group, Final Report - Martin Rody.

D. General Services Administration

Proposed Russian Embassy, Mount Alto Hospital Site, Environmental Impact Statement - Request for Report.

11:00 E. American Battle Monuments Commission

Pershing Memorial, 15th Street and Pennsylvania Avenue, N.W. - Revised Design.

F. Department of the Treasury, Bureau of the Mint

President Gerald R. Ford Medal.

11:30 G. National Park Service, National Capital Parks

Temporary Bicentennial Visitors' Orientation Facility, Washington Monument Grounds.

MINUTES OF THE MEETING OF THE COMMISSION OF FINE ARTS
BRIEFING SESSION
19 March, 1975

The briefing session convened at 9:00 a.m. in the Commission of Fine Arts offices at 708 Jackson Place, N.W., Washington, D.C.

Members Present:	Hon. J. Carter Brown, Chairman Hon. Chloethiel Woodard Smith Hon. Edward D. Stone, Jr. Hon. George A. Weymouth
Staff Present:	Mr. Charles H. Atherton, Secretary Mr. Donald B. Myer, Assistant Secretary Mr. Jeffrey R. Carson Mr. J. L. Sibley Jennings, Jr. Mrs. Sue A. Kohler Mrs. Nancy N. Lusher Mr. David L. Miller
National Capital Planning Commission Staff Present:	Mr. Edward Hromanick

I. ADMINISTRATION

A. Smithsonian Institution, National Zoological Park

Siting of the Administration and Education Building, continued discussion from the February 19, 1975 meeting. The Assistant Secretary presented photographs, a model, and drawings of this design for a proposed combination administration-education building to be located near the Connecticut Avenue entrance of the National Zoo. The proposed structure would have two floors and a basement with the major part of the building buried behind a landscaped earth berm. Only the top floor administrative offices would be above the landscape elements. The Commission had examined the designs and visited the site during their February meeting and then taken the matter under advisement. The general consensus was that the building's design and location would destroy the beautiful pedestrian entrance to the Zoo.

The Assistant Secretary pointed our that the building was located in accord with the approved master plan and that it had been modified at the time of the master plan's approval to conform to suggestions made by the Commission of Fine Arts. He pointed out further that the building's design had been approved by the Joint Committee on Landmarks and the National Capital Planning Commission during their recent meetings.

He also pointed out that the staff was opposed to the design as submitted.

The Commission examined the materials again and considered the difficulty of withdrawing previous site approvals connected with the master plan. The consensus was that if the building did not show from Connecticut Avenue or the pedestrian entrance, but faced into the Zoo, the location could be developed. Mrs. Smith suggested that a design incorporating an interior court or atrium would make the interior of the proposed structure much more pleasant than burying it. The Chairman suggested that the members discuss the possibility of pulling the building back from the Avenue, burying more of it, and installing a courtyard in the design with project representatives later in the day.

B. American Battle Monuments Commission

Pershing Memorial, 15th Street and Pennsylvania Avenue, N.W. The Secretary presented photographs of previous submissions, two models, and a series of drawings depicting five different design schemes for this memorial to General Pershing. The triangular site at the western end of monumental Pennsylvania Avenue had been a part of the original National Square of the first Pennsylvania Avenue scheme in the 1960's. Now it was to remain a green space between the monumental Federal Triangle buildings and the hopefully retained and restored Willard Hotel.

The Secretary pointed out that the various designs had common elements including a map of campaigns during World War I and a statue of Pershing, and a fountain. These elements were required by legislation. He also pointed out that the Pennsylvania Avenue Development Corporation's scheme for the Avenue was currently under Congressional review and should be approved within the next ten days or so. Mr. Woodbridge from the Pennsylvania Avenue Development Corporation indicated that the PADC plan called for closing the Avenue to traffic between 14th and 15th Streets as well as the possible installation of a sizeable fountain in the center of the present roadway.

The Commission examined all of the material which had been submitted finding various features of each which had merit, but none that wholly accommodated the Pennsylvania Avenue plan. The Chairman suggested that after hearing the project representatives and discussion of plan elements it might be best to reserve judgement until the Pennsylvania Avenue Development Corporation's plan became official or was modified. Further discussion was held later in the day during the Commission meeting.

BRIEFING SESSION
19 March, 1975

C. Department of the Treasury, Bureau of the Mint

President Gerald R. Ford Medal. The Assistant Secretary presented photographs of models for two sides of this commemorative medal. He explained that two staff sculptors in the Bureau of the Mint had worked on the design and that the end product would be one of a series of presidential medals.

The Commission examined the photographs. All felt that the design and artistic level of the proposal was inferior to what was available elsewhere in the world. Mr. Weymouth suggested that he had been involved in some medal design and could make specific recommendations for assistance to the Mint. The consensus was that the portrait of the President was not a good enough likeness, his hair had been adjusted to avoid running off the coin, his shoulders foreshortened, suit and tie rumpled and of a style which was generally far less impeccable than the President's taste. Further discussion was held later at the meeting.

D. General Services Administration

Proposed Russian Embassy, Mount Alto Hospital Site, Environmental Impact Statement. The Secretary presented a thick book with a variety of contents dealing with the environmental impact of the proposed new Russian Embassy. He pointed out that the Embassy was being designed for construction simultaneously with the proposed American embassy to be built in Moscow. The Commission of Fine Arts had been asked to comment, but only on those aspects of the Environmental Impact Statement which may affect the appearance of the city of Washington. The Secretary pointed out that the feature which had also been cause for concern at the National Capital Planning Commission was a proposed flagpole, easily one of the highest and most visually prominent features of the Washington skyline. His suggestion was that the flag be kept no higher than the highest point of the Embassy complex cornice height. The Commission concurred with this view.

E. National Park Service, National Capital Parks

Temporary Bicentennial Visitors' Orientation Facility, Washington Monument Grounds. The Assistant Secretary presented a series of photographs depicting a small movie theater with flanking office and utility space which would be part of a waiting system for persons wnating to visit the Washington Monument. Movies would be shown on the subject of Washington the man, the city, and the monument. The project was to be sponsored, paid for, and operated by the Kodak Corporation for the duration of the Bicentennial and would under contract be removed after the Bicentennial. The Assistant Secretary pointed

out that the roof of the proposed building may be one of its most visible elements. The Chairman suggested a continuous grillwork or roof to screen possible rooftop mechanical equipment. Further discussion was held later in the day at the meeting.

F. D.C. Government, Department of Economic Development

Shipstead-Luce Act

1. S.L. 75-33, 200 Maryland Avenue, N.E., Veterans of Foreign Wars, proposed sculpture. The Secretary presented drawings depicting a 36-foot-high bronze torch, mounted on a tripod, proposed to go on the corner of Maryland and Second Street, N.E., which would depict all veterans of all wars. The building is white marble of a "modern" style about four floors high. The sculptor proposed was Felix deWeldon, a noted creator of many military monuments and former member of the Commission of Fine Arts. The members examined the proposed design, design, finding it quite over-scaled and inappropriate for a location within several blocks of the Capitol, on the Maryland Avenue axis. Further discussion was held with the sculptor and project representative later at the meeting.

2. Appendix 2, examined without objection.

Old Georgetown Act

1. OG 75-138, Pennsylvania Avenue and 29th Street, N.W. New hotel/office building. The Assistant Secretary presented a small study model, photographs and drawings to the members depicting a proposed project for a site previously part of the Washington Gas Light Company. He stated that there would be an opportunity to meet with the Georgetown Board and the architect of the project later and that Mr. Martin Rody of the National Capital Planning Commission would be present to discuss the newly completed GEORGETOWN WATERFRONT STUDY and how the project may comply with planned development of the site.

The Waterfront study had been mailed to the Commission members and had previously been described to them during several years of coordinated effort between several government agencies, the Citizens Association of Georgetown, and private consultants. The Assistant Secretary told of one section of the report that indicated the Commission of Fine Arts' jurisdiction in Georgetown was "self-presumed". This was an error since the Commission of Fine Arts was involved in the Georgetown Waterfront through Federal law. The report also suggested that an alternate or new design review group be formed to monitor designs for the Georgetown Waterfront. This proliferation of review agencies

also made no mention of the Joint Committee on Landmarks, which through the "D.C. Delay in Demolition" code modification would be reviewing all alterations or demolitions within the Waterfront area. The Commission generally felt that avoiding this extra layer of review would be desirable. It was suggested in the proposed sectional development plan which would be approved by the Planning Commission and the City in the near future, that the Commission of Fine Arts set up design criteria and guidelines for the Waterfront area. Further discussion of this study was held later in the meeting with Mr. Rody and the Georgetown Board.

The design for a new structure on the corner of Pennsylvania and 29th showed retention of a row of 19th Century small-scale structures along Pennsylvania Avenue and a combined new development to the rear of the lot with a hotel to the east and an office building to the west, set off by a series of courtyards and interconnections linking small shops and theaters. The Assistant Secretary stated that the proposal had been presented to the Georgetown Board for its comments and had been generally approved for massing and concept subject to some revisions and refinements as the massing and facades were further developed. Specifically the Board had recommended against solid massing and a service entrance on the Rock Creek Park side of the project and an increased stepping down and response to the Chesapeake and Ohio Canal to the south. Further discussion was held with the architect and the Georgetown Board later in the day.

2. OG 75-138, 1101 29th Street, N.W., Raze Existing Structure. The Assistant Secretary presented a photograph showing a utility garage on the site of the proposed project above. The Commission examined the photographs and had no objection to removal of the structure. The Georgetown Board also found no objection.

3. Appendix 1, no objection.

Signed,

Charles H. Atherton
Secretary

MINUTES OF THE MEETING OF THE COMMISSION OF FINE ARTS
19 March, 1975

The meeting convened at 10:00 a.m. in the Commission of Fine Arts offices at 708 Jackson Place, N.W., Washington, D.C.

Members Present:	Hon. J. Carter Brown, Chairman Hon. Chloethiel Woodard Smith Hon. Edward D. Stone, Jr. Hon. George A. Weymouth
Staff Present:	Mr. Charles H. Atherton, Secretary Mr. Donald B. Myer, Assistant Secretary Mr. Jeffrey R. Carson Mr. J. L. Sibley Jennings, Jr. Mrs. Sue A. Kohler Mrs. Nancy N. Lusher Mr. David L. Miller
National Capital Planning Commission Staff Present:	Mr. Edward Hromanick

I. ADMINISTRATION

A. Dates of the next meetings were set at April 16 and May 21, 1975, at 9:00 a.m.

B. Minutes of February 1975 meeting, approved.

C. Appointments of Anne Vytlacil and David Rosenthal to the Board of Architectural Consultants for Old Georgetown. The Secretary then introduced Ms. Vytlacil and continuing member Wynant Vanderpool to the Commission, and they joined the Commission at the table for the next three items on the agenda.

II. SUBMISSIONS-REVIEWS

A. National Capital Planning Commission

Georgetown Planning Group, Final Report, for the Georgetown Waterfront Study. Mr. Martin Rody represented the Planning Commission as the project coordinator for this study. Mr. Rody briefly described the main features of this report from the consultants to the National Capital Planning Commission. He related how some of the recommendations would be incorporated into the National Capital Planning Commission Sectional Development Plan for that part of the city. The Plan was based

on removal of the Whitehurst Freeway and substituting either a boulevard of tunnel carrying east-west traffic past Georgetown. The Plan also included public parkland at the Potomac edge and a variety of new and mixed uses for the waterfront above K Street. The old industrial zoning and 90-foot height limit were in particular recommended against. The major height limit recommended was 40 feet with some areas 60 feet. All historic buildings in the area had been flagged for retention and infill was recommended on an urban design basis. Mr. Rody pointed out that the site proposed for the Pennsylvania Avenue and 29th Street site (OG 75-138), was recommended for multi-family residential, rather than hotel and commercial, because of traffic considerations. The Chairman thanked Mr. Rody for his presentation.

EXHIBIT A

B. D.C. Government, Department of Economic Development

Old Georgetown Act

1. OG 75-138, Pennsylvania Avenue and 29th Street, N.W., New Hotel and Office Building. The project was represented by Hans U. Scharnberg, AIA, the architect. The Assistant Secretary introduced Mr. Scharnberg and told him that the Commission had examined the drawings and models and would be happy to hear his comments on the design and his reaction to his meeting with the Georgetown Board during the previous week. Mr. Scharnberg indicated that the project was still in very preliminary stages and that he and his clients were still studying the potential massing. He told of the retention of historic Diamond Row on the Pennsylvania Avenue side of the project upon advice from the Commission of Fine Arts staff. He indicated that the Georgetown Board suggested additional study of the Rock Creek side and the terracing of the Chesapeake and Ohio Canal side to take these special National Park areas into account. He said these elements were under study and that he felt the "Georgetown side" of the project was in reasonable harmony for this early a scheme. The Chairman indicated that the Commission was interested in following further developments on the site and they were pleased with the suggestions by the Georgetown Board and their reception by the architect. The massing studies were unanimously approved with the restudy provisos to the south and east sides and further facade and detail submission. EXHIBIT B

2. OG 75-142, 1101 29th Street, N.W., Raze Existing Garage. The Chairman indicated that the Commission and the Board had no objection to the razing of the present Gas Company utility building on the site to permit erection of the project above, OG 75-138.

EXHIBIT C

3. Appendix 1, approved.

Shipstead-Luce Act

1. SL 75-31, 30 E Street, S.W., C & P Telephone Company, 5th and 6th Floor Additions plus Penthouse. The Secretary told the Commission that this project had been approved several years ago and that the project had been delayed. Now that the phone company was prepared to proceed they needed a new building permit. The Chairman asked if the procedure was a technicality, since the Commission had approved the same design before. The Secretary said that it was a formality to seek the Commission's advice in this case. The members examined the working drawings for the project, feeling that it would be identical to existing parts of the building, though quite visible in the Capitol area. The Commission unanimously approved the case.
EXHIBIT D

2. SL 75-33, 200 Maryland Avenue, N.E., Veterans of Foreign Wars, Proposed Sculpture. The project was represented by Col. J. H. Marlow of the Veterans of Foreign Wars and Mr. Felix deWeldon, the sculptor. The Chairman welcomed the representatives asking Mr. Marlow to explain the VFW project. Mr. Marlow told of the desire on the part of the VFW to erect a suitable memorial to all veterans of all foreign wars for the Bicentennial. He told of the VFW's efforts in interviewing several sculptors and the selection of Mr. deWeldon for the commission.

Mr. deWeldon then described his project saying that the design was based on a Greek example, showing the example in a photograph. The Chairman indicated the Commission's concern with the flame motif at the top of the memorial and the overly large scale. Mr. deWeldon produced a drawing with a slightly smaller design which was mounted on a rectilinear base, rather than the triangular tripod of the first design. The members indicated their preference for the design of the second scheme, but still questioned the scale and the flame atop the proposal. The Chairman indicated that the design was not a-proved, but that if the VFW wanted to pursue the project further a simple mockup on the site would quickly indicate the design's propriety during a later Commission meeting. The project representatives indicated that this could be done, and left the meeting. EXHIBIT E

3. Appendix 2, approved.

C. Smithsonian Institution, National Zoological Park

Siting of the Administration and Education Building. The project was represented by Mr. R. C. Engle, of the Smithsonian, and

Dr. Reed, Director of the Zoo, as well as Mr. Avery Faulkner, the architect consultant. Dr. Reed made a statement in support of his letter to the Commission indicating that the Zoo must not deviate from its master plan and had no additional funds to study another site. In short, he indicated that the Zoo had little choice but to pursue the indicated site and that he hoped the Commission would approve it to permit the Zoo to proceed with its appropriations hearing. The Chairman thanked Dr. Reed for his statement and asked Mr. Faulkner if there would be any possibility of redesigning the building on the same site to avoid visibility from Connecticut Avenue and the pedestrian entrance. Mr. Faulkner indicated that there could be additional berming to screen the building, leaving the only openings on the inside of the park. Mr. Weymouth asked if the building could be located more to the rear of the site. Mr. Faulkner said that this could be studied. Mrs. Smith suggested an interior courtyard as a solution to getting light into the building. Mr. Faulkner said that there may be a way to accommodate the Commission's suggestions without changing the floor plan, which had special design considerations for the administration aspect. He indicated that the added studies could be made. The Chairman thanked the project representatives, suggesting that new studies could be discussed at the next Commission meetings. EXHIBIT F

D. General Services Administration

Proposed Russian Embassy, Mount Alto Hospital Site, Environmental Impact Statement. Request for Report. The Chairman asked if anyone in the room was representing the project. There were no representatives. The Chairman then announced the Commission's suggestion that the flag pole be redesigned. EXHIBIT G

E. American Battle Monuments Commission

Pershing Memorial, 15th Street and Pennsylvania Avenue, N.W. - Revised Design. The project was represented by Col. Frederick C. Badger, of the Battle Monuments Commission staff, Mr. John Harbeson of the Commission, and Mr. Wally Harrison, the architect. The Chairman welcomed the project representatives, suggesting that they tell about their studies for the memorial. Mr. Harbeson spoke first indicating that the history of the memorial was over 20 years old and that the legal requirements were to have it on this site, provide a pool, and show a battle map. Then Mr. Harrison told of his hopes to get some direction, since there were so many ways of accommodating the Commission of Fine Arts' previous suggestions that the memorial have a landscape solution. Mr. Harrison said that perhaps the "green park" type of scheme would be the most appealing to him, perhaps with a tea garden. The Chairman indicated the Commission's keen interest in the project and suggested that they had been informed that the Pennsylvania

19 March, 1975

Avenue Development Corporation plan was nearing approval and would surely have a strong effect on the adjacent site in the present Avenue right-of-way. The Commission's desire was to consider the project no further and to examine various concepts until the PADC plan was final. EXHIBIT H

F. Department of the Treasury, Bureau of the Mint

President Gerald R. Ford Medal. There were no project representatives present so the Chairman announced the Commission's unanimous decision to recommend restudy of the medal to improve the likeness of the President and the arrangement of the Presidential Seal on the reverse. EXHIBIT I

G. National Park Service, National Capital Parks

Temporary Bicentennial Visitors' Orientation Facility, Washington Monument Grounds. The project was represented by Mr. John Parsons of the National Park Service, and Messers. F. Schwenk, B. Pedersen, C. Casey, and J. Hawkins of the Kodak Corporation. The Chairman welcomed the project representatives and Mr. Parsons introduced them. He told of the Park Service's hope that the facility would not only aid visitor handling during the Bicentennial, but also would serve to clarify the type of facility permanently needed for the Washington Monument Grounds. Mr. Stone asked if there had been any consideration of burying the facility and keeping it as a permanent feature of the grounds. Mr. Parsons said that the possibility had been considered, but that the cost would be much greater and the location very difficult to determine until the grade and disposition of several main roadways in the area could be determined. The Chairman also mentioned that the walk system in the vicinity of the proposed center was unserviceable to pedestrians coming from the Smithsonian Institution. Mr. Parsons indicated that that type of walk system was still under consideration and that the Park Service had yet to determine which of the master plan features could be constructed in the area. The Commission indicated their unanimous approval of the building and an off-white material sample. EXHIBIT J

The Chairman adjourned the meeting at 12:00 noon.

Signed,

Charles H. Atherton

Charles H. Atherton
Secretary

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Mr. Conrad:

We were happy to have the opportunity to discuss the final draft report of the Georgetown Planning Group study of the waterfront. We would also like to thank Mr. Martin Rody of your staff for taking the time to present this study in a most comprehensive way to the Commission at its meeting of March 19, 1975. As you may know, we are already in the process of reviewing major new building projects that conflict in some degree with the conclusions drawn by the Planning Group. I speak specifically of the site on the southeast corner of Pennsylvania Avenue and 29th Street, where a large hotel and commercial office building complex is being proposed. This puts us in the difficult position of commenting on the plan and at the same time having to react to a specific proposal presented to us under the newly-adopted zoning regulations of the District Government.

We have made a number of suggestions at various stages during the progress of this report. As part of these suggestions, it was our hope that certain sites on the periphery of the waterfront could be used as major parking facilities for access to the waterfront. This does not seem to be the case either under the proposed plan or the W-2 zoning adopted by the District of Columbia Government.

In most other respects, the planners have seen fit to accomodate our few suggestions, especially regarding the height of new structures with respect to the geographical features of the waterfront. We are particularly pleased to see the area west of 30th Street adjoining the Potomac to be adopted for public use. We never could accept the concept of row housing at this point, as previously proposed.

Exhibit A.

Particular attention, we feel, should be made to the hill where the old incinerator is located. This happens to be on a vista aligning with Wisconsin Avenue and even 40-foot structures at this location might disrupt some of the view of the river. Other aspects of the plan, including restoration of the Forrest-Marbury house and the introduction of the rebuilding of the Francis Scott Key House are commendable. As to the transportation plan regarding the removal of the Whitehurst Freeway and the improvement of K Street, I suppose we can only hope. I would like to mention one thing that was a little bit irritating in the report, and that was reference to the "presumed authority" of the Fine Arts Commission over the development of the Georgetown Waterfront. There was ample opportunity for the consultants to learn that our role is not a matter of presumption, but an Act of Congress.

It would seem appropriate that the role of the Joint Committee on Landmarks were given some recognition as to the part they play in the preservation of the historic values of the waterfront. Also, on Page 60, the reference to presumed authority of the Fine Arts Commission should be recorded perhaps in view of the specific provisions of PL 808.

We will be happy to continue to cooperate on the implementation of this plan as the waterfront develops. The guidelines set by this study made over several years of very considerable effort provide an excellent framework within which to comment upon specific architectural proposals.

Sincerely yours,

Carter

J. Carter Brown
Chairman

Mr. Charles Conrad
Executive Director
National Capital Planning Commission
1325 G Street, N.W.
Washington, D.C. 20005

...2/

MED-P-77

GOVERNMENT OF THE DISTRICT OF COLUMBIA
DEPARTMENT OF ECONOMIC DEVELOPMENT
OFFICE OF LICENSES AND PERMITS

March 10, 1975

DESS REPLY TO:
RIT BRANCH

: THE COMMISSION OF FINE ARTS

The accompanying application S.L. No. 75-31 is forwarded r consideration and appropriate action in accordance with the provisions of the lowing act:

THE OLD GEORGETOWN ACT-Public Law 808, 81st Congress
Shipstead-Luce Act-Public Law 231, 71st Congress

Premises: 30 E Street, S.W.

Lot: 33 Square: 641

mplies with applicable D. C. Regulations

ERNEST L. PIFER
Chief, Permit Branch
By:

20March, 1975

CHIEF, PERMIT BRANCH

The accompanying application is returned by the Commission of Fine Arts with tion as noted:

Action:

Issue permit.

J. CARTER BROWN, Chairman

by:

THE COMMISSION OF FINE ARTS
Charles H. Atherton, Secretary

Exhibit D.

E-P-77

GOVERNMENT OF THE DISTRICT OF COLUMBIA
DEPARTMENT OF ECONOMIC DEVELOPMENT
OFFICE OF LICENSES AND PERMITS

March 17, 1975

RES REPLY TO:
T BRANCH

THE COMMISSION OF FINE ARTS

The accompanying application S. L. No. 75-33 is forwarded onsideration and appropriate action in accordance with the provisions of the lwing act:

THE OLD GEORGETOWN ACT-Public Law 808, 81st Congress
Shipstead-Luce Act-Public Law 231, 71st Congress

Premises: 200 Md. Ave. N. E.

Lot: 845 Square: 757

nplies with applicable D. C. Regulations

ERNEST L. PIFER
Chief, Permit Branch

By: _____

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20 March, 1975

CHIEF, PERMIT BRANCH

The accompanying application is returned by the Commission of Fine Arts with ion as noted:
Action:

Do not issue permit. See attached letter.

J. CARTER BROWN, Chairman

by: _____

Exhibit E.

THE COMMISSION OF FINE ARTS
Charles H. Atherton, Secretary

20 March, 1975

Dear Mr. Pifer:

I am writing in regard to SL 75-33, a proposed sculpture at 200 Maryland Avenue, N.E., Headquarters of the Veterans of Foreign Wars. The Commission has a number of comments:

First, of the two schemes submitted, the Commission prefers the one using a marble base as opposed to the alternate scheme which proposed a large tripod.

Second, we feel that the entire height of the stele should be scaled down from its present 32 feet. In this regard, we would like to see a rough plywood mockup erected on the site so that we can carefully gauge the height of the monument in relation to the building and the surrounding area. We are particularly concerned about the view from the Capitol along Maryland Avenue and the Senate Office Building immediately to the left.

Lastly, we have concern over the stylized bronze flame mounted on top of the stele. We feel it is too literal an element. I believe we are equally concerned that a real flame not be placed there as there is a danger of such an element becoming a cliche.

The Commission will be happy to inspect the mockup of the monument's silhouette at such time as it might be ready.

Sincerely yours,

Charles H. Atherton
Secretary

Mr. Ernest L. Pifer, Chief
Permit Branch
D.C. Department of Economic Development
Washington, D.C. 20001

Exhibit E.

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Dr. Reed:

We were glad to have the opportunity to discuss the siting of the Administration and Education Building at the Connecticut Avenue entrance to the Zoo during our meeting on March 19, 1975.

I hope we are able to convey the importance we place on the preservation of the existing character of this particular piece of landscape. I think by your own argument in reference to other zoos this entrance is rather unique. It marks a distinct event in travelling through the city, a departure from the urban fabric to a remarkably landscaped area in the midst of a large city.

We won't dispute the logic of locating the Visitors Center at this site, although it appears to us, by your own admission, that you fully expect most of the visitors to arrive by car and this would make the location of the reception center somewhat awkward. I think I can fairly say we agree. If, on the other hand, the Orientation Center is focused toward the Zoo from an area where people might be coming from the parking lot, it may make more sense. Orienting the entrances to the reception center toward the exhibition area immediately to the east would be a reasonable way of approaching the problem. That is, all the visible architecture would face away from Connecticut Avenue, leaving the view from the old pedestrian approach as a reasonably intact wooded hillside. Some discussion focused on the possibility of an interior courtyard so that the Zoo administrative offices could have natural light and possibly some view of the exhibit area to the east. We do request that the landscaped berm on the north, west, and south sides of the building be treated in as natural a way as possible. We hope this landscape treatment can also be carried over at least part of the roof.

Exhibit F.

Thus, within the limitations of the approved Master Plan, it should be possible to preserve the distinctly parklike entrance that is now such an exceptional element of the Zoo design. We will be meeting again on the 16th of April, and will be happy to review an new studies you might have.

Sincerely yours,

J. Carter Brown
Chairman

Dr. Theodore Reed
Director
National Zoological Park
Washington, D.C.

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THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
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202-343-5324

March 28, 1975

Dear Mr. Conrad:

The Commission of Fine Arts, at its meeting of March 19, 1975, studied the draft Environmental Impact Statement on the Soviet Embassy Complex proposed for the Old Mount Alto Hospital site on Wisconsin Avenue and Tunlaw Road.

Although we have no particular objections to the proposed development, we suggest that no part of the development exceed 90 feet in height, including the proposed free-standing flagpole. According to the draft impact statement, a proposed flagpole would raise 20 or 30 feet above the highest rooftop. The Commission recommends that the flagpole be limited to the cornice height of individual buildings and not be made visible as individual skyline elements.

As far as the architectural character and design of the embassy complex goes, we have no particular comment. We are making this a matter of record since the Commission of Fine Arts was not requested to advise on the Embassy design.

Sincerely yours,

J. Carter Brown
Chairman

Mr. Charles Conrad
Executive Director
National Capital Planning Commission
1325 G Street, N.W.
Washington, D.C. 20005

Exhibit G.

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Colonel Badger:

We were happy to see the studies prepared for the Pershing Memorial on 15th Street and Pennsylvania Avenue, N.W. at our meeting on March 19, 1975.

As we pointed out during our meeting, it will be a very short time until Congress has had the opportunity to express its views on the Pennsylvania Avenue Development Corporation plan. Since these two events are so closely intertwined, we feel it would be premature to comment specifically on one or the other of the schemes presented. Much depends on how your site is tied in with what goes on toward the north, including the Willard and Washington Hotels and the closing of Pennsylvania Avenue between 14th and 15th Streets. There has been discussion about the possible inclusion of a major fountain in the middle of Pennsylvania Avenue just to the north of the Pershing site. Obviously, if such a feature is adopted by the various planning agencies in Washington, there might be some conflict between the two design elements. While we thoughtthat the designs that you proposed at our meeting were highly commendable in many respects, it would seem wise to hold further comment until we have a chance to coordinate the development of the entire area. As we understand it, this will only amount to a short time and we think it is worthwhile to invest this degree of consideration to the entire design.

We will be meeting again on April 16 and May 21, 1975, and perhaps the situation will be somewhat clearer at that time.

Sincerely yours,

J. Carter Brown
Chairman

Colonel Frederick Badger
American Battle Monuments Commission
Room 2067, Building Tempo A
Washington, D.C. 20315

Exhibit H.

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO — CHLOETHIEL WOODARD SMITH
JANE O. DART — EDWARD STONE, JR.
KEVIN ROCHE — GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Congressman Taylor:

The Commission of Fine Arts is pleased to present its views on the Pennsylvania Avenue Development Corporation's plan for revitalizing the Nation's main street. Under the Shipstead-Luce Act, the Commission is charged with making recommendations on all permits for new construction or alterations to buildings in certain areas of the National Capital, including the portion of Pennsylvania Avenue between the Capitol and the White House.

Since the inception of planning activity for Pennsylvania Avenue over ten years ago, the Commission has carefully weighed and studied conditions and the various proposals that have been made. We are submitting our remarks on the Pennsylvania Avenue Plan--1974 with a feeling of encouragement and enthusiasm for anticipated activities throughout the Mall, Pennsylvania Avenue and Downtown as a vital improvement to our Capital City, both for its residents and for the Nation at large.

Since history will continue to be created on this Avenue, the incorporation of existing cultural and historical elements into a plan offering increased pedestrian delights seems appropriate for such a highly monumental area. Visually, the Avenue at present is, however, highly chaotic, threatened repeatedly by small incursions and spatial leaks that sap its integrity as a city street, let alone its symbolic importance as the Nation's most important axis. Increased diagonalization of the north side of the Avenue, supported by additional tree planting, will visually strengthen the historic vista between the leafy Executive western terminum and the monumental Capitol-terminated eastern end.

A key consideration is the proposed setback along the north side of the Avenue. The three rows of trees promises to create a magnificently useable amenity for residents and visitors, vitalizing the area for the people who will make it come alive.

At the same time, it will overcome the current visual chaos of the Avenue and give it an identity worthy of its national function. If it is worth doing at all, it must be done with conviction, and not challenged by so many exceptions that the city is left with an avenue suffering from visual schizophrenia.

The Commission of Fine Arts strongly recommends retention of the Willard and Washington Hotels. If this is not feasible, then it recommends a building of similar height and diagonal alignment, only conforming to the general setback. This makes the best possible setting for the Treasury -- additional clearance will not. The retention of the Evening Star Building, although an exception to the setback, if retained as the sole exception will enrich the Avenue and help give it visual punctuation and cultural continuity.

The introduction of housing elements proposed around Market Square seems to the Commission one of the most imaginative and potentially beneficial proposals to come along for some time. Reutilization of certain smaller-scale Nineteenth Century commercial elements east of 7th Street, if properly handled, seems excellent.

The Commission also wishes to endorse the rethinking of the Indiana Avenue vista represented by the PADC Plan. Though careful refinement of specific solutions has yet to come, we feel that this is an excellent time for correcting some of the spatial uncertainties which have bothered planners since Ellicott reinterpreted L'Enfant's plan for this historic Avenue.

We urge that the Congress approve the Pennsylvania Avenue Plan and appropriate the funds necessary to begin its implementation. The plan offers a unique opportunity to realize the potential of the nation's most symbolic and historic avenue and to create a living resource for the citizens of Washington and the Nation.

Sincerely yours,

J. Carter Brown
Chairman

The Honorable
Roy A. Taylor
U.S. House of Representatives
Washington, D.C. 20515

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Mrs. Brooks:

The Commission of Fine Arts, at its meeting on March 19, 1975, reviewed the design of the President Gerald R. Ford Medal. We found the results somewhat disappointing. The portraiture of the President is hardly convincing. In many details there seems to be a lack of recognition of the likeness of the President. The rendering of the hair is somewhat disheveled, the shoulders seem out of proportion and the suit and collar are rumpled. It is our impression that the President cuts a much more precise figure, and this could easily be depicted on a medal. On the reverse side of the medal, we feel the design would be much better with the Presidential seal centered. Any additional elements such as lettering could be placed in the perimeter around the seal itself. We feel the off-center seal with the wheat stalks do not properly respect the dignity of the seal, and perhaps the inclusion of the stalks complicates the design unnecessarily.

As you know from our past communications, we hold out the hope that major works of art, including medals struck by the Bureau of the Mint, can be tied into competitions or outside artists of the very highest national caliber to bring the artistic endeavors of the Mint up to those standards so prized in many European countries and even now being explored here in such elements as the Bicentennial coins and many of the United States stamps. We would be delighted to advise you further on this subject, and feel that the efforts put into getting the best possible solution for medal design will be in the best possible traditions of the American heritage.

Sincerely yours,

J. Carter Brown
Chairman

Mrs. Mary Brooks
Director, U. S. Mint
Department of the Treasury
Washington, D. C. 20004

Exhibit I

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Jack:

We were glad to have the opportunity of a preliminary review of the Temporary Bicentennial Visitors' Orientation Facility at the Washington Monument Grounds at our meeting on March 19, 1975.

It is our hope that this temporary facility will give you some real insight into what kind of permanent structure might best serve the thousands of people who visit the Washington Monument. It would appear that the structure's site in the low-lying swale and the hill supporting the Monument, together with the surrounding landscape will sufficiently diminish the visibility of this building while it stands. The view from above is also important. The architects assured us that the roof would obscure any mechanical equipment. On this basis, and also on the understanding that there will be suitable landscaping surrounding the building, we approve the structure as a temporary facility for the duration of the Bicentennial celebration. We also might suggest that walks recognizing the great many visitors coming from the Smithsonian direction be accommodated in the general circulation of the Visitors' Center.

The project representatives showed us an exterior material, a sprayed masonry finish with a warm limestone color. This material is acceptable as long as it does not get too light. We would like to request a sample of the material be tried on the building prior to the finishing of the main building.

Sincerely yours,

J. Carter Brown
Chairman

Mr. Manus J. Fish
Director, National Capital Parks
National Park Service
1100 Ohio Drive, S.W.
Washington, D.C. 20242

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 27, 1975

Dear Mr. Dickinson:

Mr. Warner has written me about your competition for a Bicentennial Medal.

I should be delighted to accept your invitation to help judge. Unfortunately, May 1 is the annual meeting of the Board of Trustees of the National Gallery, and I will not be available during the morning. However, the Secretary of the Commission of Fine Arts, which advises the Treasury and others on such questions, would be available to stand in for me. I agree that it is vitally important to have the best possible design for this undertaking.

With all best wishes,

Sincerely,

J. Carter Brown
Chairman

Mr. Dexter A. Dickinson
American Revolution
Bicentennial Administration
2401 E Street, N.W.
Washington, D.C. 20276

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

NICOLAS ARROYO
JANE O. DART
KEVIN ROCHE
CHLOETHIEL WOODARD SMITH
EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 28, 1975

Dear Jack:

The Commission was informed of the desire of the National Visitors Center at Union Station to erect flags commemorating states and territories on the exterior perimeters of Massachusetts Avenue in front of Union Station.

The Commission's initial reaction is that the idea may very well work as an reinforcement to the urban space in front of the station, and could, if done properly, very much add to the quality of the visual environment at the Visitors Center. Our one concern would be that the flagpoles be smaller than the two existing historic flagpoles. We would be delighted to examine any sketches or drawings at our next meeting, which will be on April 16, 1975.

Sincerely yours,

Carter

J. Carter Brown
Chairman

Mr. Manus J. Fish
Director
National Capital Parks
National Park Service
1100 Ohio Drive, S.W.
Washington, D.C. 20242

THE COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS MAY 17, 1910

J. CARTER BROWN, Chairman

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EDWARD STONE, JR.
GEORGE WEYMOUTH

CHARLES H. ATHERTON, Secretary

708 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20006
202-343-5324

March 27, 1975

Dear Ms. Katzen:

Thank you for your letter regarding the sculpture that you hope to have located in Washington.

Your understanding that the Commission has seen your work and has approved it is incorrect. The Commission, at its January 1975 meeting reviewed six potential sites proposed by the Park Service for the display of sculpture but approved only one of them, a location on Pennsylvania Avenue at 18th Street, N.W. This was the only site for which a particular piece of sculpture was proposed, a work entitled "Six Units" by Robert Ferguson from the Maryland Institute of Art.

Our policy is that specific sites and specific pieces of sculpture have to be judged together to get a reasonable assessment of the overall effect. To do otherwise can lead possibly to some rather grim results, as we have had the opportunity to observe here in Washington on at least two recent occasions.

Since we as well as others are interested in the display of sculpture outdoors, I urge you to pursue the matter with Mr. Fish, Director of the National Capital Parks. Hopefully a happy combination of sculpture and site may be found here in Washington,

Sincerely,

J. Carter Brown
Chairman

Ms. Lila Katzen
345 West Broadway
New York, N.Y. 10013

REPORT OF ACTIONS TAKEN ON THE OLD GEORGETOWN ACT

19 March, 1975

N	NO.	ADDRESS AND OWNER	PROJECT
	OG 75-127	3053 M Street, N.W. Doggett's Parking Resubmission refer to OG 75-48.	Erect double-faced 3' x 4' sign, projecting 3' into public space, 20' above sidewalk, sign painted green on white, noting use of lot and operator of business by trademark.
	ACTION:	Do not issue permit. See previous action, OG 75-48. Georgetown Board has examined applicant's letter and previous case, and recommends that "do not issue permit" action be sustained. 2/27/75	
	128	3308 M Street, N.W. Elias Salah	Install sign on front of building (resubmission refer to OG 75-63).
	ACTION:	Issue permit. 2/27/75	
	129	1216 33rd Street, N.W. A. Michael Sullivan, Jr.	Remove front porch and steps (frame) and erect brick steps and iron railing (resubmission refer to OG 75-57).
	ACTION:	Issue permit. 2/27/75	
	130	1634 Wisconsin Avenue, N.W. Larry Singh Wentink	Awnings over windows; change all windows to plate glass; add wood sign, brown with yellow letters (resubmission refer to OG 75-122).
	ACTION:	Issue permit. 2/27/75	
	131	1310 34th Street, N.W. Harry LeRoy Jones	Replace existing rear wooden open porch with enlargement of sitting room and provide studio above.
	ACTION:	Issue permit. 2/27/75	
	132	3203 R Street, N.W. Arthur & Barbara Frank	Erect fence.
	ACTION:	Issue permit. 3/14/75	
	133	1075 Wisconsin Avenue, N.W. Charles Graham	Sign, 2' x 11', white back with green and black letters, made of 1/2" duraply, installed with lag bolts.
	ACTION:	Do not issue permit. No objection to size or location of proposed sign. Suggest restudy of a letter style which has thinner members. 3/14/75	

REPORT OF ACTIONS TAKEN ON THE OLD GEORGETOWN ACT

19 March, 1975

NO.	ADDRESS AND OWNER	PROJECT
OG 75-134	1434 36th Street, N.W. D. Johnston	Aluminum siding (resubmission refer to OG 75-46).
ACTION:	Issue permit. 3/6/75	
135	3139 M Street, N.W. The Big Cheese	Roof over existing concrete slab at 2nd floor level to create storage closet. Construct masonry rear wall (resubmission refer to OG 75-108).
ACTION:	Issue permit. Paint new work to match building. 3/14/75	
136	1328 Wisconsin Avenue, N.W. Little Flower Shop	Canvas awning over window and two doors (resubmission refer to OG 75-112).
ACTION:	Issue permit for roll-type awning with no ends and straight valance. 3/14/75	
137	1645 Wisconsin Avenue, N.W. La Boucherie Bernard	3'0" valance over door and window - canvas.
ACTION:	Do not issue permit. Awnings or valances not recommended for this particular building since they would cover the architectural features. Suggest address on transom. Suggest sign painted on show window glass or projecting sign to left of door. 3/14/75	
140	3072 M Street, N.W. ZDF/West German Television	General renovation to exterior of existing buildings, including replacement of some windows, wall repairs, new openings. New addition to replace existing connecting link between buildings and new terrace.
ACTION:	Do not issue permit. No objection to changing sash and removing signs. Suggest repair of balustrade. Request site plan and section through new entrance area. 3/14/75	
141	1423 28th Street, N.W. Mark Lipscomb & John Ladner	Alter elevation and revise building permit #B-228588 DTD 9-20-74 to change aluminum siding to stucco (resubmission refer to OG 74-66).
ACTION:	Issue permit. 3/14/75	

REPORT OF ACTIONS TAKEN ON THE OLD GEORGETOWN ACT

19 March, 1975

NO.	ADDRESS AND OWNER	PROJECT
OG 75-100	1726 Wisconsin Avenue, N.W. Max Isenberg	Installation of glass show window (resubmission refer to OG 75-62).
ACTION:	Issue permit. Recommend that framing members of display case not exceed two inches in thickness or width. 2/14/75	
118	3267 P Street, N.W. Paul Wiecks	Erect a set of steps leading to a second floor back porch. Will have double 2" x 4" handrail, supported by 4" x 4" redwood posts.
ACTION:	No objection due to restricted view from public space. 3/6/75	
121	3238 R Street, N.W. Reid A. Dunn	New dwelling (resubmission refer to OG 75-90).
ACTION:	Recommended as preliminary design (see attached letter). 2/27/75	
123	3800 Reservoir Road, N.W. Georgetown University Hospital	666 automobile parking structure partially underground.
ACTION:	Approved as preliminary design. Request review of working drawings prior to issuance of final permit. 2/27/75	
124	3106 N Street, N.W. (Rear) Thomas F. Hagen	Erect new brick garage on alley in rear and renovate existing adjoining garage (resubmission refer to OG 73-146).
ACTION:	Issue permit. 2/27/75	
125	1814 Wisconsin Avenue, N.W. A. L. Hutton, Inc.	Erect face brick (both sides) and wrought iron wall (resubmission refer to OG 75-101).
ACTION:	Issue permit but suggest vertical pickets be uniformly one inch square and that they all project at the top as points. 2/27/75	
126	1576 Wisconsin Avenue, N.W. Texaco Inc.	Cover existing masonry wall with brick veneer, cover existing roof with mansard roof, replace existing doors, and reglaze some windows as indicated, erect stockade fence.
ACTION:	Do not issue permit. Character and quality of proposed architectural changes not recommended. Any upgrading of premises would better be directed at improved paving, landscaping and graphics. Eliminating two-tone color scheme may be helpful. No objection to replacing sapling fence. 2/27/75	

REPORT OF ACTIONS TAKEN ON THE SHIPSTEAD-LUCE ACT

19 March, 1975

NO.	ADDRESS AND OWNER	PROJECT
SL 75-26	317 Pennsylvania Avenue, S.E. Marriott Corporation	Erect sign flat against building (resubmission refer to SL 75-19).
ACTION:	Do not issue permit. Recommend simple Roman typeface throughout. Siggest single line of matching text. See SL 75-19. 2/19/75	
28		
28	639 Indiana Avenue, N.W. Lawrence Sherman	Erect sign.
ACTION:	Do not issue permit. Internally illuminated plastic sign not recommended. Recommend free-standing Roman classical capital letters pin-mounted on building or gold letters painted on black background on wooden sign mounted on building. 2/27/75	
30	317 Pennsylvania Avenue, S.E. Marriott Corporation	Erect sign flat against building (resubmission refer to SL 75-26).
ACTION:	Issue permit. 3/4/75	